



Outdoor Advertising Association of Georgia, Inc.

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***Digital Billboards To Show Presidential Election Results Live  
More than 70 billboards statewide To Provide Results As They Happen***

(CUMMING, GA) For the first time, Georgia residents will be able to see the results of a Presidential General Election as they happen, thanks to the latest technology in outdoor advertising.

More than 70 Digital billboards across the state will provide real-time results from next week's historic Presidential election. As precincts begin reporting after 7 p.m., both Senator McCain and Senator Obama will have their names and vote percentages displayed on digital billboards across Georgia.

Because digital billboards are changed electronically, the percentages received by each of the candidates will be updated instantly. Results will be taken directly from the Georgia Secretary of States elections division.

The Outdoor Advertising Association of Georgia (OAAG) announced Thursday digital billboards across the state – including several cities in metro Atlanta, Savannah, Rome, Augusta, Brunswick, Albany, Macon and Valdosta – will carry election updates from 7 p.m. to 11 p.m. The digital signs will also post final results, when they are tabulated.

“We are very excited to provide such a valuable service during one of the most pivotal and historic Presidential elections of our time,” said Conner Poe, OAAG Executive Director. “This new technology lets us provide this important information as it happens to the hundreds of thousands of people who see these billboards.”

"Some digital billboards across our state will also be posting results from the U.S. Senate race down to your local county and city elections."

For more information, exact locations, or interviews, contact:  
- OAAG Executive Director Conner Poe at 678-406-8467

The Outdoor Advertising Association of Georgia proudly represents nearly 150 outdoor advertising companies, affiliates and vendors who serve the State of Georgia. The OAAG is dedicated to promoting, protecting and advancing outdoor advertising interests in Georgia as well as promoting Georgia business.

A sample of the template to be shown on the digital billboards is available upon request

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