



Membership Application

The Outdoor Advertising Association of Georgia was established in 1935 to promote creative advertising, a progressive legislative atmosphere and a commitment to public service. There are several categories of membership. Regular Members are billboard companies. Associate Members are suppliers and lease holders. Affiliate Members are advertisers, advertising agencies, and others who are interested in outdoor advertising. Affiliates are entitled to all of the rights and privileges of Regular and Associate Members, except the right to vote or hold office.

PLEASE COMPLETE THE FOLLOWING INFORMATION

NAME OF BUSINESS:

ADDRESS:

CITY: STATE: ZIP:

THIS BUSINESS IS CONDUCTED AS A(N):

CHARTERED BY THE STATE OF :

Partnership:

Give full name of each partner

Entrepreneurship:

Give full name of each partner

PRODUCT/SERVICES OFFERED:

YEARS IN BUSINESS

AREAS OF OPERATION :

OFFICERS:

General Manager/President:

Vice President:

Secretary:

Treasurer:

THE VOTING MEMBER REPRESENTING OUR BUSINESS IN OAAAG MATTERS WILL BE:

Name:

Title:

Address:

City: State: Zip:

Telephone: Fax: Cell:

Email Address:

Signature: Date:

SPONSORING OAG MEMBER(S):

Name:

Comments:

Signature: _____

Date: _____

Please print & send completed form to:
Conner A. Poe, OAG Executive Director
P.O. Box 631
Cumming, GA 30028
Tel: (770) 406-8467
Fax: (770) 406-8725
Email: info@oaag.net

Code of Ethics

Outdoor Advertising Association of Georgia

To ensure the image of outdoor advertising as a creative, effective, useful and responsible medium, members of the Outdoor Advertising Association of Georgia pledge to promote and practice the tenets set forth in the following Code of Ethics.

- ∞ We are dedicated to providing quality outdoor advertising services that promote and support the free enterprise system.*
- ∞ We support reasonable regulation of outdoor advertising through zoning and ordinances based on sound community planning.*
- ∞ We are committed to the advancement of the outdoor advertising medium through education and research.*
- ∞ We oppose the practice of false or misleading advertising.*
- ∞ We actively support the role of outdoor advertising as a major medium for the dissemination of political messages, as well as public service messages promoting worthy causes.*
- ∞ We support the establishment of exclusionary zones, which prohibit advertisements of all products, and services illegal for sale to minors, that are either intended to be read from, or within 500 feet of, established places of worship, preschool, primary and secondary schools.*
- ∞ We support the public interest in the preservation of designated areas of natural scenic beauty.*
- ∞ We support adherence to Department of Transportation rules for vegetation control, with sensitivity to the environment and the public trust.*
- ∞ We encourage outdoor advertisers and plant operators to reject creative content that is in poor taste, sexually explicit or overly suggestive.*

Signature _____ *Date* _____