



Dear Georgia Legislators and Transportation Officials:

My name is Cheryl Thurmond, owner of Boots Etc. at the Commerce, GA exit on I-85. The reason I am writing to you today is to introduce myself, my company, and a continuing problem that adversely effects my business.

Boots Etc. has been in business for 17 years and is considered a large regional retailer of western boots and apparel. Located off of I-85 at exit 149 we rely heavily on the traveling motorist to view billboard signage and give us a chance at their business.

We have 16 people employed at Boots Etc. and pay in excess of \$130,000 taxes to state and local government. We are a provider of employment, tax payers, and involved with our local communities as a group.

The percentage of business we get from the I-85 traveler is in excess of 85%. To state Billboards are important to our business is an understatement. We have 5 billboards on the highway from two different companies.

The ongoing problem of my ability to make a living from billboards is that trees are blocking the view. This causes a decided decrease in sales while going through a harsh economic time.

I want my billboard companies to be able to provide better service to me with your ability to let them get the trees cut. Your consideration will be greatly appreciated and remembered.

Sincerely,

Cheryl Thurmond
Owner, Boots Etc.

**BOOTS &
WESTERN WEAR**

I-85 and U.S. 441 at Exit 53 • 30465 U.S. Highway 441 South • Commerce, GA 30529
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