

*Heyward Allen*

MOTOR COMPANY INC.

*Cadillac* **PONTIAC BUICK GMC**

Georgia Legislators and Transportation Officials,

As General Manager of Heyward Allen Motor Company, I would like to express my support for billboards within our community. We have found them essential to the operation of our business to build name awareness with our customers as well as being able to promote the services we provide.

The millions of dollars in revenue generated and the hundreds of thousands of taxes generated by my company are closely related to our ability to advertise on billboards. The tax generated includes more than two hundred thousand in payroll taxes being paid by the employees of my company.

I would like to see a blending of billboards and nature in a way that benefits both. I believe that signs and landscaping can co-exist in a better way than they do now.

Thank you for your consideration in this matter as you handle these difficult decisions.

Respectfully,

*Sum*

Wesley Middlebrooks  
General Manager