

PO Box 849
21 Cobb Street (Furniture)
515 Lynn Avenue (Home Decor)
Jefferson, GA 30549
706-367-8089 phone ~ 706-367-8059 fax

December 12, 2008

To: Georgia Legislators and Transportation Officials,

We are owners of Real Deals on Furniture and Real Deals on Home Décor in Jefferson and Clarkesville, Georgia and also do retailing in Buford, Georgia at the Mall.

Real Deals employs 15 employees in Habersham County and 50 employees in Jackson County plus 10 employees at the Mall.

Billboard advertising is a most important tool and need for our business. Our furniture arm generates 6 plus million in sales per year with home décor generating 1.5 million. These sales generate hundreds of thousands of sales taxes dollars. Without billboard advertising our sales and the Georgia sales tax revenue would be significantly impacted.

To be effective the trees and other growth that encroaches on the immediate site of the billboard must be responsibly trimmed at appropriate times. This most assuredly can be done in an aesthetically pleasing manner. We most certainly want trees and other foliage to be a part of the natural landscape of the billboard.

Billboard advertising is expensive so we want the billboard to stand out and do its job. State law should provide common sense direction that will meet the needs of all parties concerned.

Thank you for your considering our input.

Sincerely,



Marisa J. Humphrey, Owner
Jeffrey C. Humphrey, Owner