



Georgia Legislators and Transportation Officials,

As owner of Stiles Heating and Cooling, Inc. in Athens, GA I would like to express my support for billboards within our community. We have found them essential to the operation of our business to build name awareness with our customers as well as being able to promote the services we provide.

Stiles Heating and Cooling has employees representing over 40 families in the greater Athens area performing heating and air conditioning work for all customers in this area – residential, commercial and governmental.

The more than \$10 million dollars in revenue generated and the hundreds of thousands of taxes generated by my company are closely related to our ability to advertise on billboards. The tax generated includes more than \$150,000 in payroll taxes being paid by the employees of my company.

I would like to see a blending of billboards and nature in a way that benefits both. I have no desire to see the area moonscaped around the billboards. In fact the ability to use trees and foliage to frame the billboards truly helps my billboards stand out and helps my business to generate needed revenue.

Thank you for your consideration in this matter as you handle these difficult decisions.

Respectfully,

Doug Stiles  
Vice-President